

HAIR SHAMPOO WITH BENTONE® EW

REF- 147

Hair Shampoo containing BENTONE® EW, rheological additive.

Advantages

The presence of BENTONE® EW, rheological additive in this system:

- Produces a creamier textured foam
- Leaves wet hair feeling slightly conditioned
- Reduces the static problem
- Provides thermostable viscosity control
- Gives softer hair feeling and gloss

Ingredient	Supplier	% w/w
PART A		
BENTONE® EW (Hectorite)	ELEMENTIS Specialties	1.5
Deionised Water		51.9
PART B		
SERDET® DFK 30 (Sodium Lauryl Sulfate)	ELEMENTIS Specialties	28.0
Tego Betain F50 (Cocamidopropyl Betaine)	Evonik Degussa	6.0
Plantacare 818 UP (Coco Glucoside)	Cognis	6.0
PART C		
Tego Pearl N100 (Glycol Distearate and Steareth 4)	Evonik Degussa	3.0
Abil B8832 (Dimethicone Copolyol)	Evonik Degussa	0.2
PART D		
Genapol L3 (Laureth-3)	Clariant	2.0
D-Panthenol 75 W (Panthenol)	Roche	1.0
Perfume		0.2
Paratexin FPX (Phenoxyethanol and Methylparaben and Ethylparaben and Propylparaben and Butylparaben and Isobutylparaben)	S. Black Group	0.2
PART E		
Purac PH90 (Lactic Acid)	Purac	pH5.5-6.0

Method of Manufacture

1. Disperse Part A using Silverson homogenising and continue to mix for 15 - 20 minutes.
2. Using a propeller stirrer, add Part B.
3. With continued propeller stirring add Part C.
4. Add Part C with propeller stirring.
5. Adjust the pH if required with Part E.

N.B.

Please refer to the Product Data Sheets for additional advice on incorporation.

The information herein is currently believed to be accurate. We do not guarantee its accuracy. Purchasers shall not rely on statements herein when purchasing any products. Purchasers should make their own investigations to determine if such products are suitable for a particular use. The products discussed are sold without warranty, express or implied, including a warranty of merchantability and fitness for use. Purchases will be subject to a separate agreement which will not incorporate this document.